

# Japan Karate Do, LLC

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Office of the President  
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Office: (352) 354-2860  
e-mail: karate@katsudojo.com

January 6th, 2011

Dear potential sponsor,

I would like to thank you for considering sponsoring the Katsu Challenge karate tournament, which will be held in Gainesville, FL on March 20th, 2011. We have been hosting the Katsu Challenge since 2000. This year, we are again working with the Gainesville Sports Commission to bring this event to the Stephen C. O'Connell Center. The Katsu Challenge will be an official qualifier for the USANKF National Championships which will be held in Arlington, TX in July. Over 250 athletes and their families will be attending, giving local businesses and individuals the ability to reach their target market through advertising.

Your sponsorship will help us present Gainesville's premier karate tournament, drawing people from across Florida. As a sponsor, you will be reaching our 500 students as well as visiting athletes and their families. Your name and/or logo will be prominently displayed at the event and on our website. We are offering four different sponsorship levels: Platinum, Gold, Silver and Bronze. We invite you to look over the enclosed information sheet to see which level best suits your needs.

Your sponsorship dollars also benefit Katsu Dojo athletes. Twenty percent of every donation goes into the Katsu Dojo team fund. This fund is used to help pay the travel expenses of our athletes that make the US National Karate Team. Since 2007, Team Katsu athletes have won six gold, one silver, and two bronze medals at the Junior Pan American Championships, a bronze medal at the Junior World Championships, and a bronze medal at the World Championships. US Karate athletes have to pay their own way to international competitions. These expenses can exceed \$2000 and would not be possible for some without donations.

If you are interested in supporting the Katsu Challenge and our karate athletes, please email me at karate@katsudojo.com. Thank you for your time and consideration.

Sincerely,

Jason Sorgi  
Sponsorship Director  
Katsu Dojo

# Katsu Challenge Sponsorship Levels

## **\$1000 Platinum Sponsor**

- Exclusive ring sponsor with signage displayed prominently at event and in competition ring (First four sponsors)
- Web Advertising (Logo recognition and sponsor link throughout each page on KatsuChallenge.com)
- Short description about sponsor over P.A. system (twice during event)
- Full page ad in event Program Guide
- Sponsor Ad/Logo on fliers and prominently displayed on event t-shirts
- Logos on fliers used by Katsu Dojo for 1 year
- Goody bag stuffers
- 10 spectator tickets

## **Gold Sponsor \$500**

- Web Advertising (Logo recognition and sponsor link on sponsor page of KatsuChallenge.com)
- Event Signage
- Half page ad in event Program Guide
- Sponsor Ad/Logo on fliers and event t-shirts
- Goody bag stuffer
- 8 spectator tickets

## **Silver Sponsor \$250**

- Web Advertising (Logo recognition and sponsor link on sponsor page of KatsuChallenge.com)
- Quarter page ad in event Program Guide
- Name on t shirt
- Stuffers for goody bags
- 5 tickets

## **Bronze Sponsor \$100**

- Web Advertising (Name on sponsor page of KatsuChallenge.com)
- Stuffers for goody bags
- Eighth page ad in program
- 3 tickets

Twenty percent of all donations will go towards Katsu Dojo Athletes Fund. If you are interested or would like more information, please email us at [karate@katsudojo.com](mailto:karate@katsudojo.com) or call us at 352-331-1477.