



Office of the President
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Gainesville, FL 32606

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e-mail: karate@katsudojo.com

January 5th, 2020

Dear potential sponsor,

I would like to thank you for considering sponsoring the Katsu Challenge karate tournament, which will be held in Gainesville, FL on March 8th, 2020. We have been hosting the Katsu Challenge since 2000. This year, we are again working with the Gainesville Sports Commission to bring this event to the Stephen C. O'Connell Center. The Katsu Challenge will be an official qualifier for the USANKF National Championships which will be held in July. Over 150 athletes and their families will be attending, giving local businesses and individuals the ability to reach their target market through advertising.

The Katsu Challenge will also be an official sport of the Sunshine State Games. The State of Florida created the Sunshine State Games to provide Florida's citizens an Olympic-style sports festival they can call their own. The Sunshine State Games is celebrating its 40th anniversary this year, is the nation's oldest State Games, and is Florida's largest and longest standing multi-sport festival. The mission of the Games is to provide quality competition for Florida's amateur athletes of all ages and skill levels. The Katsu Challenge will be one of the first events of the year for the Games!

Your sponsorship will help us present Gainesville's premier karate tournament, drawing people from across the state of Florida. As a sponsor, you will be reaching our 200 students and families as well as visiting athletes and their families. Your name and/or logo will be prominently displayed at the event and on our website. We are offering four different sponsorship levels: Platinum, Gold, Silver and Bronze. We invite you to look over the enclosed information sheet to see which level best suits your needs.

If you are interested in supporting the Katsu Challenge and our karate athletes, please email me at karate@katsudojo.com by February 1st. Thank you for your time and consideration.

Sincerely,

Jason Sorgi
Sponsorship Director
Katsu Dojo

2020 Katsu Challenge Sponsorship Levels

March 8th, 2020 - Stephen C. O'Connell Center

	VIP Floor Pass	Event T-Shirts	P.A. Announcement	Event T-Shirt Display	Medal Stand Banner	Web Advertising	Spectator Tickets
Platinum Sponsor \$1000	Yes	3	Sponsor Name, Location, and Description announced 3 times	Logo Prominently Displayed	Logo Prominently Displayed	Logo with Web Link on all pages	10
Gold Sponsor \$500		2	Sponsor Name and Location announced 2 times	Large Logo Displayed	Large Logo Displayed	Large Logo on Sponsors page with Web Link	8
Silver Sponsor \$250		1	Sponsor Name announced 2 times	Small Logo Displayed	Small Logo Displayed	Medium Logo on Sponsors page with Web Link	5
Bronze Sponsor \$100				Business Name Text Only	Business Name Text Only	Small Logo on Sponsors page with Web Link	2